

Franzen & Company

Company: Franzen & Co.
 Name: Marcel Franzen
 Email: advice@franzen.com
 Website: www.franzen.com
 Address: Stockerstrasse 6
 8002 Zurich - Switzerland
 Telephone: +41 44 389 8000

Swiss Cross Border M&A Advisor of the Year
 & Most Innovative Swiss M&A Advisor of the Year

Franzen & Co.

Franzen & Co. is an independent entrepreneurial Swiss M&A and corporate finance advisory firm based in Zurich. We profile the firm and showcase its innovative methods which have led it to its current success.

Franzen & Co., founded in 2013, was mandated and successfully executed a number of very notable cross-border transactions, many of which were the result of complex carve-outs and corporate divestitures.

The firm's team members - in their current or former positions as financial advisors at globally leading investment banks or business leaders - originated and executed over 50 complex cross-border public and private M&A transactions, as well as over 25 IPOs, capital raises, rights issues and sell-downs in the public capital markets globally.

Evidenced by its deep track record and long list of successful executions, Franzen & Co. delivers tailor-made and value creating solutions for its clients. The firm provides objective financial advice and is free from inherent conflicts of competing interest, which can arise from multi-product, integrated platforms. Franzen & Co. serves one or two clients per sector with compatibility – hence it avoids any potential conflicts of interest. The core of Franzen & Co.'s business is a trusted long-term client relationship.

What sets Franzen & Co. apart is that it has access to a global network and expertise, both at a formal and at an informal level. The firm also maintains ad-hoc strategic partnerships with various global investment banks, strategy consultants, institutional investors and family offices.

Ultimately, as entrepreneurs the team of Franzen & Co. is perfectly aligned with the objectives and purpose of the owners and executives the firm advises, often on the most mission critical transactions and projects. As business owners and advisors, the team does not pursue quick wins or takes short cuts in the advice it provides to the firm's clients. Its flexible operating structure ensures that no mandate is too large or too small. The firm is nimble, effective and has a track record in providing thorough advice and comprehensive support to listed globally active multibillion dollar enterprises as well as privately held family businesses.

