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## Overview

Franzen & Co. is an entrepreneurial and independent Swiss M&A and corporate finance advisory firm based in Zurich. Its team has over 50 years of collective global investment banking experience at top tier investment banks. Franzen & Co., founded in 2013, was mandated and successfully executed a number of very notable cross-border transactions, many of which were the result of complex carve-outs and corporate divestitures.

## A Wealth of Expertise and Years of Global Experience

The members of the team - in their current or former positions as financial advisors or business leaders - originated and executed over 50 complex cross-border public and private M&A transactions, as well as over 25 IPOs, capital raises, rights issues and sell-downs in the public capital markets globally.

## Global Network in the Financial Community and Across Various Industries

Franzen & Co. has access to a global network and expertise, both at a formal and at an informal level. The firm also maintains ad-hoc strategic partnerships with various global investment banks, strategy consultants, institutional investors and family offices.

**Truly Independent and Focused on the Value Creation for Our Clients**

Franzen & Co. delivers tailor-made solutions for its clients. The firm provides objective financial advice and is free from inherent conflicts of

competing interest, which can arise from multi-product, integrated platforms. Franzen & Co. serves one or two clients per sector with compatibility – hence it avoids any potential conflict of interest. The core of Franzen & Co.’s business is a trusted long-term client relationship.

## Entrepreneurial Investment Banking at the Core

The Company is fully owned by its employees. As entrepreneurs the team of Franzen & Co. is perfectly aligned with the objectives and purpose of the owners and executives the firm advises, often on the most mission critical transactions and projects. As business owners and advisors, the team does not pursue quick wins or takes short cuts in the advice it provides to Franzen & Co.'s clients. Its flexible operating structure ensures that no mandate is too large or too small. The firm is nimble, effective and has a track record in providing thorough advice and comprehensive support to listed globally active multibillion dollar enterprises as well as privately held family businesses.

